



Advanced RFID Education

Radio Frequency Identification (RFID) has emerged as a significant automatic identification and data capture (AIDC) technology. RFID is complex with many variations, encompassing an extensive range of technologies and standards.

Businesses seeking new ways of reducing costs, increasing sales and improving service need to appreciate that RFID can provide numerous business opportunities that are unattainable by other AIDC technologies.

RFIDeas Consulting offers a comprehensive one-day advanced RFID tutorial with the following topics:

- What is RFID?
- RFID products, including inlays, tags, fixed-point and mobile readers
- Brief history of RFID and RFID myths
- RFID applications
- Benefits and risks of RFID
- RFID standards and Australian compliance requirements
- RFID systems architecture
- EPC Tag Data Standards
- EPCglobal Network
- RFID equipment specification
- Testing RFID
- RFID security and privacy issues
- RFID tag management
- RFID implementation strategy and tactics

In addition to the tutorial, *RFIDeas Consulting* offers a one-day workshop, tailored to individual organisation's requirements, where:

- Selected topics presented in the tutorial can be discussed in greater detail
- Nominated additional topics can be presented, for example, smartcards, real time location systems, benefits of RFID in supply chains, and appropriate case studies
- Applications of RFID for the organisation can be identified
- An application of RFID within the organisation can be analysed at a high level

About *RFIDeas Consulting*

RFIDeas Consulting has extensive experience in manufacturing, logistics, transport and retail operations, with involvement in significant RFID projects since 1998, including *Hong Kong International Airport*, *Australia Post* and *Northern Herd Development*. Organisations advised by *RFIDeas Consulting* include *TranzRail*, *Boomaroo Nurseries*, *Chicago Freight Car Leasing Australia*, *Chep* and *Bunnings*.

RFIDeas Consulting offers expert advice and professional services relating to RFID technologies, strategy, standards, applications, solutions, implementations and operations.



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