












Discover in less than a week how RFID can improve your business!



Radio Frequency Identification (RFID) has emerged as a significant automatic identification and data capture (AIDC) technology. RFID is complex with many variations, encompassing an extensive range of technologies and standards.

Businesses seeking new ways of reducing costs, increasing sales and improving service need to appreciate that RFID can provide numerous business opportunities that are unattainable by other AIDC technologies.

Your business can obtain preliminary expert advice on RFID-based solutions at minimal cost. Typically, in 4 to 5 days, *RFIDeas Consulting* work with you to review a nominated application or group of inter-related processes, to:

-  Audit the relevant application or processes.
-  Identify key issues in the current operations, highlighting those that can be resolved using RFID.
-  Nominate the most appropriate RFID technology, ideally standards based, and potential suppliers.
-  Define technologies that will complement RFID.
-  Identify generic benefits attainable via the solution.
-  Identify potential issues relating to the preliminary solution.
-  Define steps required to validate and implement the solution.
-  Prepare a document encompassing the above topics.
-  Prepare and deliver an executive presentation.

RFIDeas Consulting can assist further during preliminary analysis, particularly by:

-  Conducting an education session on RFID technologies, standards and applications.
-  Facilitating a workshop to estimate costs, savings and return-on-investment.

About *RFIDeas Consulting*

RFIDeas Consulting has extensive experience in manufacturing, logistics, transport and retail operations, with involvement in significant RFID projects since 1998, including *Hong Kong International Airport*, *Australia Post* and *Northern Herd Development*. Organisations advised by *RFID Consulting* include *TraNZRail*, *Boomaroo Nurseries*, *Chicago Freight Car Leasing Australia*, *Chep* and *Bunnings*.

RFIDeas Consulting offers expert advice and professional services relating to RFID technologies, strategy, standards, applications, solutions, implementations and operations.



Email: rfideas@optusnet.com.au

Phone: +61 412 724 634 ABN: 73 710 615 680

Website: www.rfideasconsulting.com.au